



IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-58 (GP-155-00-US)**

Appl. No.: **10/750,365**

Applicants: **Sumit AGARWAL, et al.**

Filed: **December 31, 2003**

Title: **DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH  
AS AD LANDING PAGES**

TC/A.U.: **2167**

Examiner: **Cheryl Renea Lewis**

Mail Stop Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT UNDER 37 C.F.R. §1.312**

Sir:

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of  
claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 20 of this paper.